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# French perspectives on mortgage protection insurance

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#### 1. INTRODUCTION

#### 1.1 BORROWER'S INSURANCE: CONDITION OF THE LOAN

#### 1.2- INSURER

1.2.1 : BANKINSURERS
1.2.2 : OTHER INSURERS

#### 2- PROBLEMS

#### 2.1 BORROWER: BANK's PRISONER?

- 2.1.1 Right to impose his own insurance
- 2.1.2 Right to escape
  - 2.1.2.1 When?
  - **2.1.2.2 Conditions?**
- 2.1.3 Same level of coverage

#### **2.2 NEEDS OF THE BORROWER**

- 2.2.1 Duties of the bank, as a broker European Union
- 2.2.2 Duties of the Bank France : the duty to warn

#### 2.3 - PREMIUM & GENDER DISCRIMINATION

- 2.3.1 European Union Directive 2004
- 2.3.2 French law 2007
- 2.3.3 Court of Justice of the European Union 2011
- 2.3.4 European Commission 2012
- 2.3.5 French Law 2013
- 2.3.6 European Commission: discriminations still possible

#### 2.4 – Covered Risks

- 2.4.1 Two Events
- 2.4.2 Five main problems
  - 2.4.2.1 Declaration of the risks
  - 2.4.2.2 Definitions of the elements of the risk
  - 2.4.2.3 Suicide
  - 2.4.2.4 Uncertainty
  - 2.4.2.5 Succession of insurance contracts

## PREMIUMS 2022\* 10 billions €

\*To be compared to:

- Personal Income Tax 2022: 70 billions €

## PROFITS 2022\* 3,5 billions €

\*To be compared to:

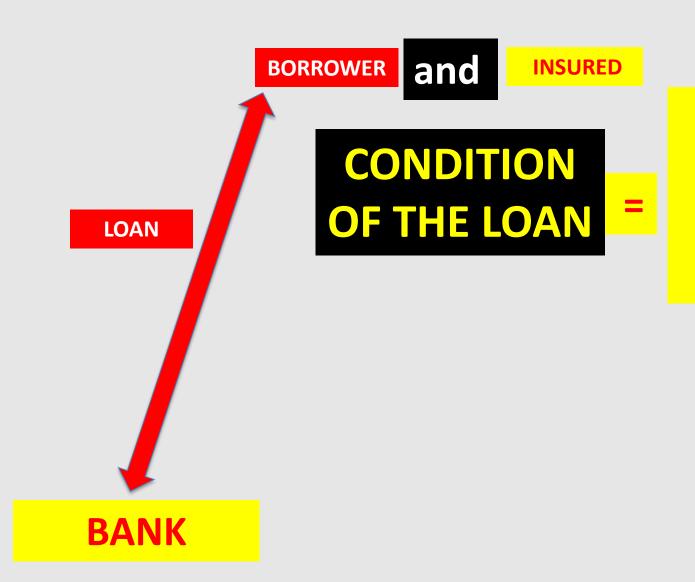
- French Social Security: loss 2022: 20 billions €

### 1 INTRODUCTION

a FRENCH EXAMPLE
of the war between
bancassurance operators
and
other insurers

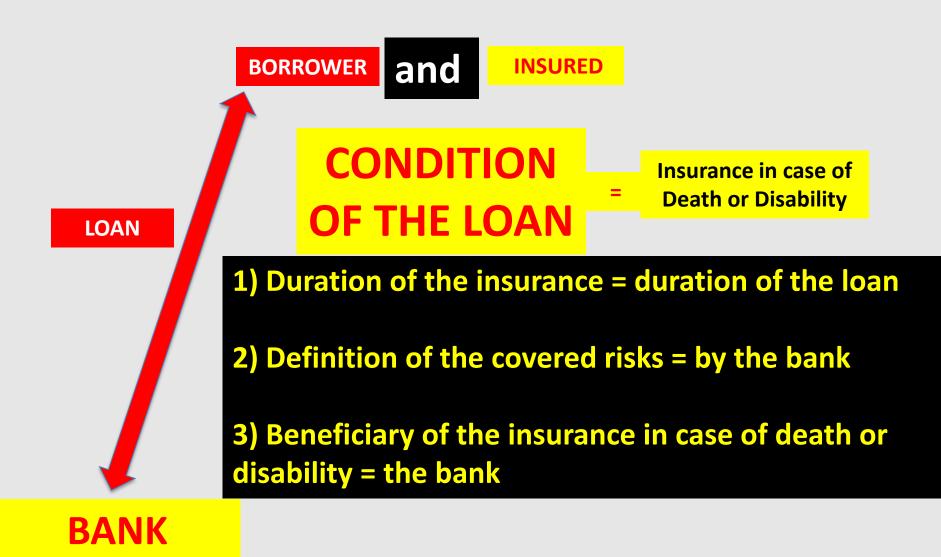
**Personal Insurances for borrowers** 

#### 1.1 BORROWER'S INSURANCE: CONDITION OF THE LOAN



in case of
Death or
Disability

#### 1.1 BORROWER'S INSURANCE: CONDITION OF THE LOAN



## 1.2- INSURER – 1.2.1: BANKINSURERS

BANK	INSURANCE COMPANY
Crédit Agricole	Pacifica & Predica
Société Générale	SOGECAP
Banque Postale Caisse d'Epargne	Natixis Assurances BPCE Vie
BNP Paribas	BNP Paribas CARDIF
Crédit Mutuel	Assurances du Crédit Mutuel
HSBC	HSBC Assurances
etc.	

### 1.2- INSURER - 1.2.1: BANKINSURER

**SAME GROUP** 

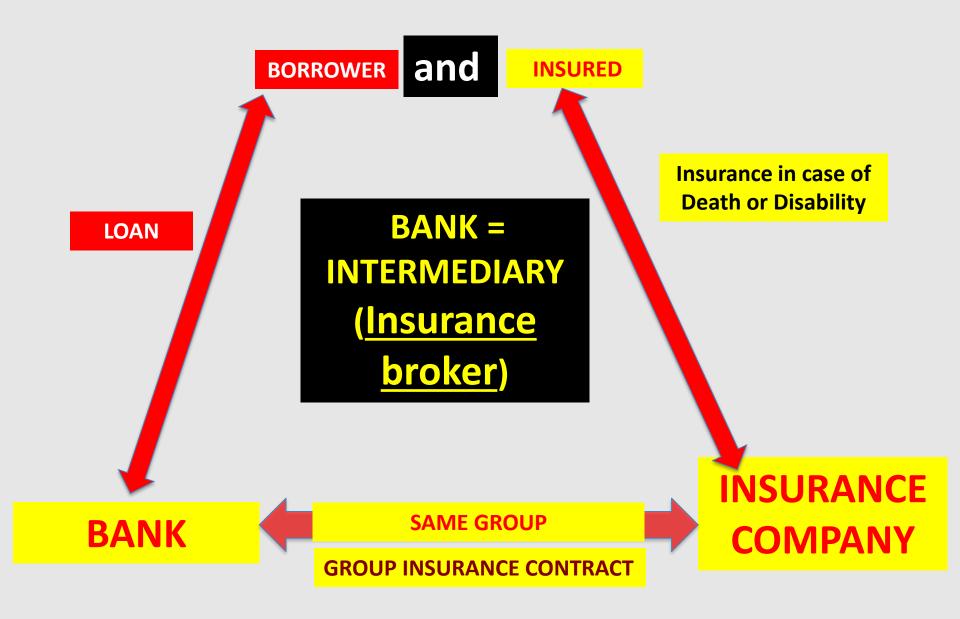
**BANK** 

**GROUP INSURANCE CONTRACT** 

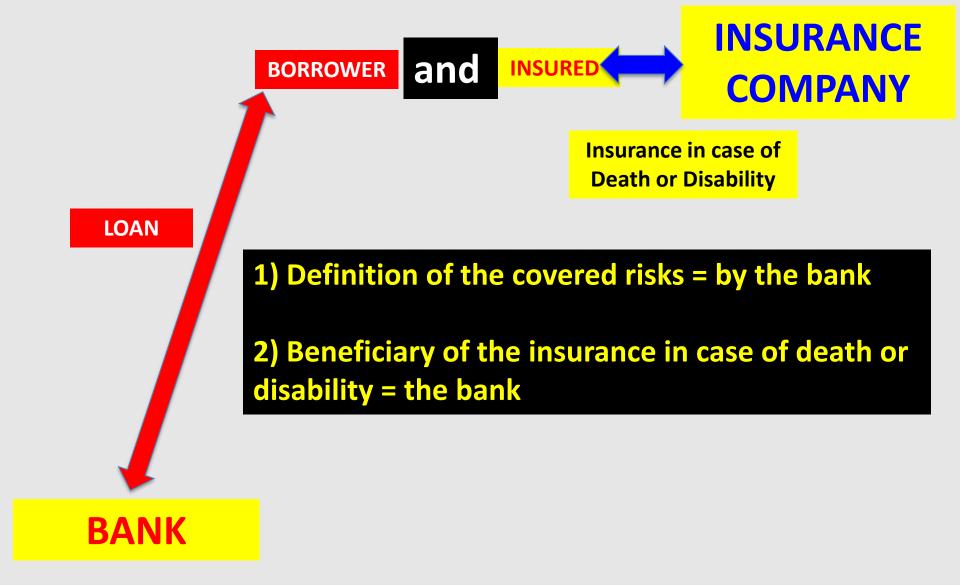
INSURANCE COMPANY

- 1) Insureds = borrowers
- 2) Definition of the covered risks
- 3) Beneficiary of the insurance in case of death or disability = the bank

## 1.2- INSURER - 1.2.1: BANKINSURER



### 1.2- INSURER – 1.2.2 : OTHER INSURERS



### **BANKINSURANCE: Current situation**

- To obtain the loan, the borrower accepts the Group Insurance contract proposed by the bank...
- and the whole operation (loan + insurance) is managed by the Bank-Insurance Entity

Profits...: Bank-Insurance Entity

### 2- PROBLEMS

- 2.1 Insurer of the Bank or of the borrower?
- **2.1.1** Can the borrower oblige the bank to accept his own insurance contract?
- **2.1.2** Is the borrower allowed to escape from the bankinsurance contract?

2.2 Does the bankinsurance contract matches with the borrowers needs?

### **2.1 BORROWER: BANK'S PRISONER?**

## 2.1.1 Right to impose his own insurance

#### **Consumer ONLY**

YES, with a legal condition: same level of coverage

## 2.1.2 Right to escape?

<u>General</u> provision of the Insurance Code\* – Article L.113-2
The insured, and the insurer as well, is entitled to terminate the insurance contract every year

BUT... No more insurance, no more loan

\* Life insurance excluded

New <u>special</u> provision of the Insurance Code – Art. L113-12-2

New right to terminate the insurance contract

- When?
- What conditions?

## 2.1.2 Right to escape?

#### 2.1.2.1. WHEN?

#### a) First step: Act 17 March 2014

The insured borrower is allowed to terminate the insurance contract at any moment during the first year.

#### b) Second step: Act 28 February 2022

The insured borrower is entitled to terminate the insurance contract at any moment after the signature of the loan contract

... And this new Law is applicable to on going contracts

## 2.1.2 Right to escape?

2.1.2.2 Conditions

ONLY for Consumers and ONLY for real estate credit

## 2.1.3 Same level of coverage?

#### CONDITION

The borrower has to propose to the bank another insurance contract, with the same level of coverage

#### Same level of coverage ????

- Each bank has its own group insurance contract with an insurer
- Each bank chooses 13 criteria among 18 criteria listed by a legal French Committee

#### ... What a mess !!!!!

#### **Solution**: article L.313-30 Consumer Code

If the bank refuses the own borrower's insurance, it has to:

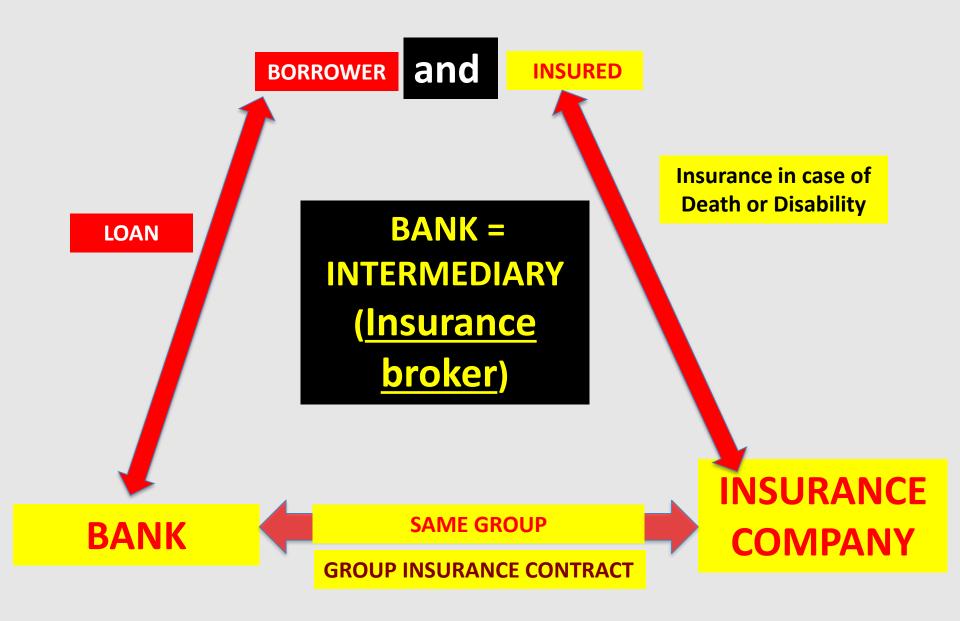
- prove that the level of coverage is lower than its group insurance contract
- and to say which insurance coverages are missing

### 2.2 NEEDS OF THE BORROWER

**Group Insurance contract REMEMBER** 

THE BANK IS A BROKER

### 2.2 NEEDS OF THE BORROWER



## 2.2.1 DUTIES of the BANK

## INSURANCE DISTRIBUTION DIRECTIVE (EU) 2016/97 (20 January 2016)

Article 20

Prior to the conclusion of an insurance contract,

the insurance distributor shall specify, on the basis of information obtained from the customer, the demands and the needs of that customer

and shall provide the customer with **objective information** about the insurance product

in a comprehensible form to allow that customer to make an informed decision.

Any contract proposed shall be **consistent with the customer's insurance demands and needs.** 

## 2.2.1 DUTIES of the BANK

## PRINCIPLES OF EUROPEAN INSURANCE CONTRACT LAW PEICL, ARTICLE 2:202 - DUTY TO WARN ABOUT INCONSISTENCIES IN THE COVER

- (1) When concluding the contract, the insurer shall warn the applicant of any inconsistencies between the cover offered and the applicant's requirements of which the insurer is or ought to be aware, taking into consideration the circumstances and mode of contracting and, in particular, whether the applicant was assisted by an independent intermediary.
- (2) In the event of a breach of para. 1
- (a) the insurer shall indemnify the policyholder against all losses resulting from the breach of this **duty to warn** unless the insurer acted without fault, and
- (b) the policyholder shall be entitled to terminate the contract by written notice given within two months after the breach becomes known to the policyholder.

### FRENCH EXAMPLE

**Personal Insurances for borrowers** 

BANK, as a broker: 3 periods

- Duty to inform (French Law)

- Duty to advise (French Law)

- Duty to warn (French Supreme Court : Cour de cassation)

#### THE WOODMAN'SSTORY

The spark that ignited the fire

## Group Insurance Contract – Definitions « Disability »

« To find it absolutely impossible to be in gainful employment »

1) Bank: Duty #1: Duty to inform

**Insurance contract** 

**Disability: Definition** 

« To find it absolutely impossible to be in gainful employment »

Judge: CLEAR

## 2) Bank: Duty #2: Duty to advice

- to take an insurance : DONE

- to propose an insurance contract : DONE

Judge: No liability of the Bank

End of the story: no coverage for the woodman

## Revolution

Plenary Assembly of the Cour de cassation 2 March 2007

**Duty #1: Duty to inform** 

**Duty #2: Duty to advice** 

3) BANK: Duty #3
DUTY TO WARN

2007

**Duty #1: Duty to inform** 

**Duty #2: Duty to advice** 

3) BANK: Duty #3
DUTY TO WARN

The poor match between the covered disability and the insured's requirements

"The contractual definition of the disability, proposed by the bank, is unsuited to the personal situation of the borrower "

Example #1: Borrower's Job

Policeman working in a dangerous area

Insurance contract: only partial temporary disablement

Personnal requirement: total permanent disability

Example #1.1 : Borrower's Job

**Truck Driver** 

Insurance contract: absolute impossibility of being in gainful or non gainful activity

Personnal requirement: impossibility of being a truck driver

#### Clause known as The Coma Clause

Court of Justice of the European Union, 23 April 2015, aff. C-96/14: to be valid (and not be an abusive clause), the clause must allow the consumer « to evaluate, on the basis of precise, intelligible criteria, the economic consequences for him which derive from it ».

Example #1.2 : Borrower's Job

**Farmer** 

Insurance contract: exclusion of lumbagos, etc.

Personnal requirement : coverage in case of back pains

Cass. 2è civ.,17 juin 2021, n° 19-24.467

Example #2 : Borrower's Age

Borrower: 58 years old / Loan: 20 years

**Insurance contract : disability insurance** *stops at 65* 

End of the loan: borrowers will be 78

#### Personnal requirement: insurance for the duration of the loan

Cass. 2e civ., 13 janv. 2011, no 10-30.009

Cass. com., 13 janv. 2015, nº 13-24.026

Cass. 1<sup>re</sup> civ., 13 mars 2019, nº 17-27.102

Cass. Com., 6 janvier 2021, nº18-24.954

**Example #3: Waiting Period** 

Borrower: manager of a very small company

Insurance contract: waiting period between disability and reimbursment of the loan by the insurer: 90 days

Personnal requirement: no waiting period

Cass. Com., 21 septembre 2022, n°20-20.685

#### **MORAL OF THE STORY**

What you can't get from the insurer (insurance contract),

Try to get it from the bank (civil liability)

## 2.3 Premium & Gender discrimination

**Fact**: if the borrower is a man, the premium is higher than for a female borrower (same coverage: disability / death)

#### 2.3.1 European Union Directive 2004

**General principle**: Directive 2004/113/EC1 prohibits all discrimination based on sex in the access to and supply of goods and services.

**Insurance**: prohibition of the use of gender as a factor in the calculation of insurance premiums and benefits in relation to insurance contracts entered into after 21 December 2007.

**Derogation**: the Directive provides that Member States may, as from that date, **permit exemptions** from the rule of unisex premiums and benefits, so long as they can ensure that the underlying actuarial and statistical data on which the calculations are based are reliable, regularly updated and available to the public.

Member States may allow such an exemption.

Texts From Court of Justice of the European Union - PRESS RELEASE No 12/11 Luxembourg, 1 March 2011

### **2.3.2** France

Article L.111-7 Insurance Code (Law 19 December 2007)

- 1) Principle: Prohibition of the use of gender as a factor in the calculation of insurance premiums and benefits in relation to insurance contracts
  (...)
- 2) Derogation: the minister of Economics can permit exemptions from the rule of unisex premiums and benefits, so long as they can ensure that the underlying actuarial and statistical data on which the calculations are based are reliable, regularly updated and available to the public.

  (...)

#### Derogations (France):

- Corporal Accidents
- Diseases
- Motorcar
- Life
- -... And insurances for borrowers

### 2.3.3 Court of Justice of the European Union: Judgment

1<sup>st</sup> March 2011, C-236/09 & C-236/09: The derogation violates the principle and the European Chart.

The Court rules that, in the insurance services sector, the **derogation** from the general rule of unisex premiums and benefits is **invalid with effect from 21 December 2012**.

How can you understand this obscur and abstruse judgment ???

### 2.3.4 European Commission: « Guidelines »

13 January 2012: Guidelines on the application of Council Directive 2004/113/EC to insurance, in the light of the judgment of the Court of Justice of the European Union in Case C-236/09 (10 pages)

### 2.3.5 France – Article L.111-7 Insurance Code (Law 26 July 2013)

#### Same rules

1) Principle: Prohibition of the use of gender as a factor in the calculation of insurance premiums and benefits in relation to insurance contracts

(...)

2) Derogation: the minister of Economics can permit exemptions from the rule of unisex premiums and benefits, so long as they can ensure that the underlying actuarial and statistical data on which the calculations are based are reliable, regularly updated and available to the public.

(...)

# **New Precision : ongoing insurance contracts** (article A.111-6 Insurance Code)... *Remember : financial issue : 10 billions euros / year*

- Borrowers' Insurances taken **after the 20th December 2012** : discrimination prohibited
- 20 December 2012 : Ongoing borrowers' insurances : derogation allowed until the contractual end of the cover

Problem: what if the borrower escapes from the on-going insurance contract?

#### 2.3.6 European Commission: discriminations still possible

#### 2.2. Gender-related insurance practices which remain possible

- 14. Article 5 prohibits any result whereby differences arise in individuals' premiums and benefits due to the use of gender as a factor in the calculation of premiums and benefits. It does not prohibit the use of gender as a risk-rating factor in general. Such use is allowed in the calculation of premiums and benefits at the aggregate level, as long as it does not lead to differentiation at individual level. After the Test- Achats ruling, it therefore remains possible to collect, store and use gender status or gender-related information within those limits, i.e.:
- **reserving and internal pricing:** insurers remain able to collect and use gender status for internal risk assessment, **notably to calculate technical provisions** in line with insurance solvency rules and to monitor their portfolio mix from an aggregate pricing perspective.
- reinsurance pricing: reinsurance contracts are contracts between an insurer and a reinsurer. It remains possible to use gender in the pricing of these products, as long as they do not lead to gender differentiation at individual level.
- marketing and advertising: pursuant to Article 3, the Directive does not apply to the content of media and advertising, and Article 5 only addresses the calculation of individuals' premiums and benefits. It therefore remains possible for insurers to use marketing and advertising to influence their portfolio mix, e.g. by targeting advertising at either men or women. However, insurers may not refuse access to a specific product because of a person's sex, unless the conditions of Article 4(5) are met (6).

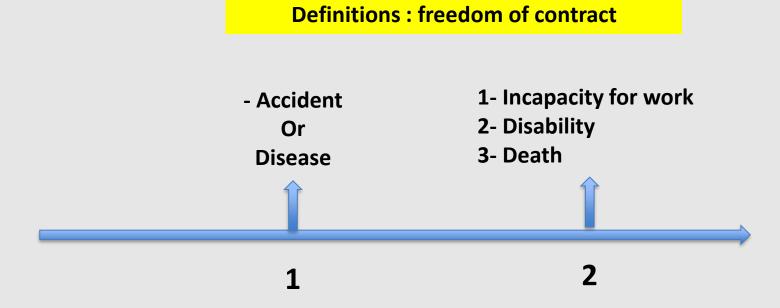
.../...

#### 2.3.6 European Commission discriminations still possible

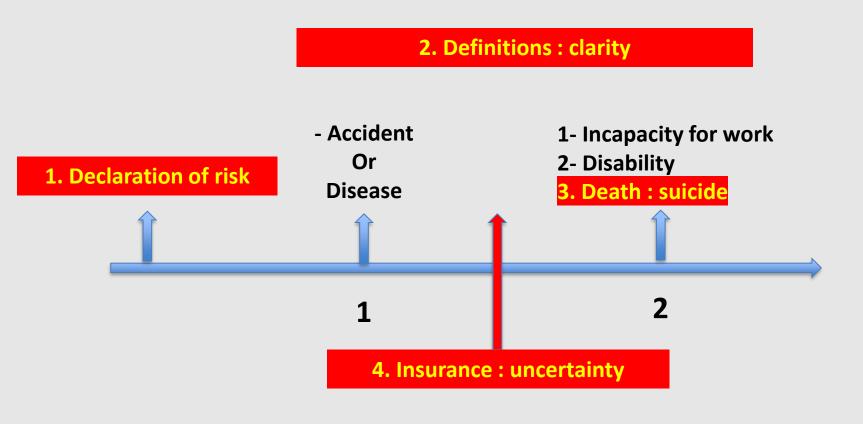
#### 2.2. Gender-related insurance practices which <u>remain possible</u> .../...

- life and health underwriting: the unisex rule means that premiums and benefits cannot be different between two individuals for the same insurance policy simply because their gender is not the same. There are however other risk factors, e.g. health status or family history, on the basis of which differentiation is possible and for the assessment of which insurers need to take gender status into account, in light of certain physiological differences between men and women (1).
- (1) For example, a family history of breast cancer does not have the same impact on a man and on a woman's health risk (and the assessment of this impact requires knowledge of whether the person is a woman or a man). Obesity is a risk factor, a measurement of which is the waist to hip ratio, which is not the same for women and for men. A more developed list of examples is provided under Annex 3.
- 15. The Commission also considers that, under the conditions of Article 4(5) of the Directive, it remains possible for insurers to offer gender-specific insurance products (or options within contracts) to cover conditions which exclusively or primarily concern males or females (2). This possibility is however excluded for **pregnancy and** maternity, in light of the specific solidarity mechanism created by Article 5(3).
- (2) For example, prostate cancer, breast or uterus cancer.

### 2.4.1 Two events



### 2.4.2 Five main problems



**5. Succession of insurance contracts** 

### 2.4.2.1 Declaration of the risk: France

- 1) Questionnaire: indispensable (article L.112-3 Insurance Code: all insurances)
- 2) Unclear questions (« are you in good health? ») (article L.112-3 Insurance Code)
- 3) Forbidden questions
  - genetic tests (article L.133-1 Insurance Code; Cass. 2è civ., 31 août 2022, n°20-22.317)
  - health: **no** question for loans under 200000€ and expiring before the age of 60 (Law 28 February 2022: article L.113-2-1 Insurance Code)\*
  - cancer and hepatite C: remission of 5 years and insurance expiring before the age of 71: not to be declared \*

<sup>\*</sup> Article L.1141-2 « Code de la santé publique »

### 2.4.2.2 Definitions of the elements of the risk: France

#### 1) First Event

#### a) Disease

- No legal definition : only contractual definitions
- Problems of exclusions : an unclear exclusion is invalid (deemed no written)

Example: lumbago (clear), sciaticalgy (clear), dorsalgy (clear), cervicalgy (clear) and « other back pain » (unclear, void)

New solution from the French Supreme Court: because of one unclear exclusion (« back pain »), the whole clause is void (Cass. 2e civ.,17 juin 2021, no 19-24.467)

#### b) Accident

- No legal definition : only contractual definitions
- Exclusions : see above « Desease »
- Usual definition : an event which is unexpectable, sudden and with an external origin

Extensive litigation!

#### c) Difference between Disease and Accident

### 2.4.2.2 Definitions of the elements of the risk: France

#### 2) Second Event

### a) Work Incapacity and Disability

- No legal definition : only contractual definitions
- Problems of exclusions : see above « Disease »

Contractual definitions: often wordy and complicated

Extensive litigation!

Example: « definitive disability »: when will you know it?

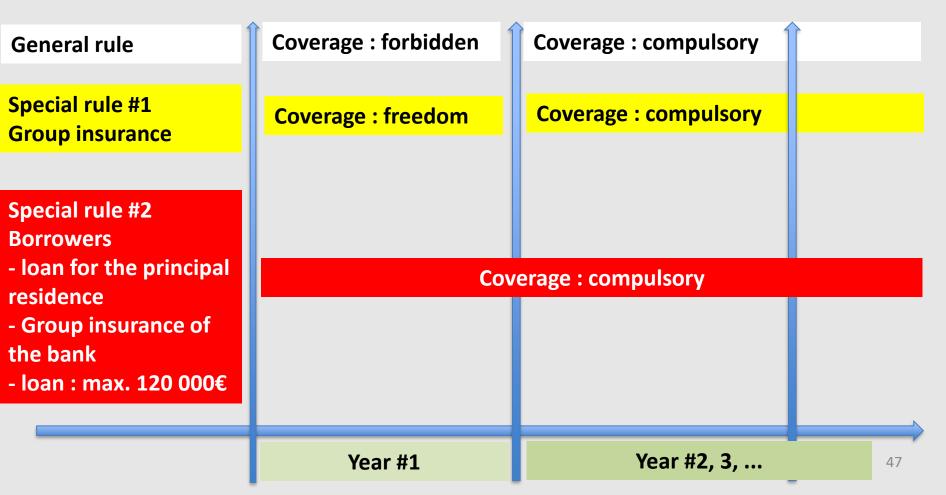
#### b) Death

See below « Suicide »

2.4.2.3 Suicide: France

2.4.2.3.1 Legal regimes (art. L.132-7 Insurance Code)

As soon as the risk of death is covered, legal regime of suicide:



2.4.2.3 Suicide: France

2.4.2.3.1 Death: Accident or Suicide

#### Example #1

- Clause : first element of the risk : corporal accidents are covered
- Clause: second element of the risk: death is covered
- Suicide? No clause

French Supreme Court: suicide is not covered

Cass. 2è civ., 9 February 2023, n°21-17.681

**Example #2**: for Adults only

Death because of a self strangulation: accident or suicide?

Cass. 1re civ., 2 July 1996, n°94-12.955, RGDA 1996 p.903, note A.Favre Rochex

### 2.4.2.4 Uncertainty: France

**Event #1: Accident or Disease before the conclusion of the insurance contract** 

Event # 2 : Consequence : incapacity, disability or death during the insurance contract

Question: the indispensable uncertainty (alea): is it present?

### 2.4.2.5 Succession of insurance contracts

### WHO PAYS to the bank? And HOW MUCH?

See above: Right to terminate / Right to escape

